

Yasemin Varlik
Graphic Designer

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Education

Parsons School of Design
New York, NY
August 2015 – May 2019
BFA *Communication Design*
BFA *Photography Minor*

Central Saint Martins
London, UK
September 2019 – June 2021
MA *Graphic Communication Design*

Experience

SaaS Foresight
Montreal, Canada
March 2021 – Ongoing
Freelance Designer
Visual identity design and **UI/UX** design.

Breath and Light
Geneva, Switzerland
April 2021 – May 2021
Freelance Designer
Collateral design and **animated GIFs** for social media.

The Spatialist's Workshop
Riffa, Bahrain
March 2021 – April 2021
Freelance Designer
Visual identity design, **GIFs** for social media and **collateral design** for its subbrand.

The Amanqi Edit
Dubai, UAE
February 2021 – March 2021
Freelance Designer
Designed **animated stickers/GIFs** for social media.

Unknown Quantities 8
London, UK
February 2020 – December 2020
Editor/Designer
Designed the annual 8th issue of UQ **publication**, **a collaborative project** with MA Culture, Criticism and Curation.

Raskol'un Baltasi
Izmir, Turkey
Jan 2020 – December 2020
Art Direction/Freelance Designer
Currently doing social media content, **website design**, **book design**, posters and illustration work.

Studio Archives

Istanbul, Turkey
Feb 2020 – June 2020
Graphic Designer
Identity design and branding for a vintage clothing store.

Vault49

London, UK
September 2019 – December 2019
Design Intern
Wide range of **branding** work for PepsiCo; Lays, Pepsi, SodaStream, Champions League. Designed **packaging**, **merchandise**, **presentation decks**, **experiential design** as well as *custom type*.

Mission Magazine

New York, NY
January 2018 – December 2018
Art Editor/Designer
Designed **editorial layouts** for both digital and print use, postcards, posters and **social media content** for the second issue on environment.

United State of Fans, TBWA

Amsterdam, NL
June 2016 – August 2016
Design Intern
Worked across multiple brands, designing brand **advertisement**, **social media content**, animated elements and logo design for Adidas, Team NL Olympics and Ploom.

Awards

Honors and Departmental Honors,
Parsons School of Design

Dean's Scholarship,
Parsons School of Design

TDC Scholarship 2018,
The Type Directors Club

Alice Scholarship 2019,
Society of Scribes New York

Skills

Adobe Creative Suite, FontLab VI, HTML, CSS, JS, JQuery, Sublime Text, Sketch, Microsoft Softwares, Keynote, Procreate.

Fluent in **English and Turkish**
Proficient in **French**